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**GRAPHIC  
DESIGN  
PORTFOLIO**

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# CONCEPT LOGOS FOR *FIRST* ROBOTICS TEAMS

*FIRST* is an internationally reaching organization that aims to inspire the next generation of STEM leaders through competitive robotics. These designs were made both as options for teams to consider and as practice for myself. Many of these designs are for logo refreshes, meaning that elements from the previous logos were carried over.



**TEAM 179**  
*IN CONSIDERATION*  
The old: colors, eyes  
The new: fonts, grass, overall layout



**TEAM 2485**  
*CONCEPT*  
The old: number font, crown shape  
The new: word font, shades of yellow, layout



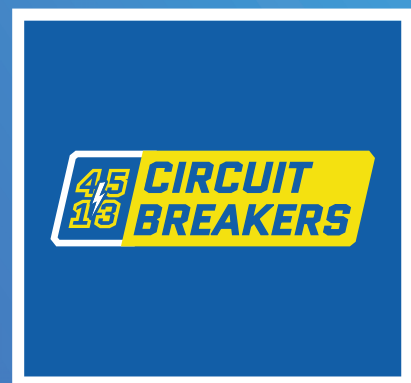
**TEAM 5816**  
*CONCEPT*  
The old: shield shape, layout  
The new: fonts, colors, overall style



**TEAM 7492**  
*CONCEPT*  
The old: colors, wire pattern  
The new: font, layout



**TEAM 4087**  
*IN CONSIDERATION*  
The old: colors  
The new: font, layout, falcon icon



**TEAM 4513**  
*CONCEPT*  
The old: colors, lightning bolt  
The new: fonts, layout

# FIRST ROBOTICS

## EVENTS, ORGANIZATIONS, & PROGRAMS

*FIRST* is an internationally reaching organization that aims to inspire the next generation of STEM leaders through competitive robotics. In order to support the many teams that compete in *FIRST* programs, many events, websites, and software programs exist to connect teams and improve competition. Some of these designs were made by me for practice, others were made with actual use in mind due to referral or a design competition.

### CHIEF DELPHI REDESIGN

Popular online forum for teams  
Restrictions: use specified color scheme, create primary logo and icon



**chiefdelphi**

### OPENSIGHT CONCEPT LOGO

Computer Vision System  
Personal Goals: Utilize green while differentiating from other FRC Vision software by using it as a secondary color in favor of purple as a primary color. Bold, lowercase font.

**opensight**

### MISSION MAYHEM CONCEPT LOGO

Offseason competition  
Personal Goals: Choose a warm color as a continuation to the existing logo. Simplify it to a single color for versatility purposes while still looking distinctive enough to use.



### SPACE COAST SHOWDOWN

ORIGINAL BRANDING

New offseason competition  
Restrictions: Include event name, get it done ASAP  
Personal goals: make it versatile and hard to mess up when using on different items



**SPACE COAST SHOWDOWN**

**SPACE COAST SHOWDOWN**

**SPACE COAST SHOWDOWN**

### ROBOTICON CONCEPT LOGO

Offseason competition  
Personal Goals: Keep purple as the primary color, orange as accent, and keep gear element, but refresh to be more simple while also being very slightly playful

**roboticon**  
TAMPA BAY

# SCHOOL CLUBS



# EXPLODING BACON



# MISCELLANEOUS

